



THE UNIVERSITY OF TEXAS AT AUSTIN

Women in Engineering Program

2011-2012 WEP Initiatives - OVERVIEW

WEP Pre-College Initiatives	
K-12 STEM Outreach Training and Certificate Program	All Cockrell School students and organizations engaged in campus or community outreach
Introduce a Girl to Engineering Day (Girl Day)	1,800 pre-college 1 st -8 th grade students; 400 current engineering student volunteers
WE Connect	100 high school senior women; 20 current engineering student volunteers
Women in Engineering at UT Austin (WE@UT)	80 high school senior women; 20 current engineering student volunteers
WEP Retention and Academic Success Initiatives	
First Year Initiative (FYI)	300+ first year engineering women
Kinsolving Women in Engineering (KiWie)	45+ first year engineering women
All About ME First-year Interest Group (FIG)	25+ first year mechanical engineering women
Architectural, Aerospace and Civil (ACES) Engineering FIG	25+ first year architectural, aerospace and civil engineering women
Rockin' Pipettes First-year Interest Group (FIG)	20+ first year chemical and petroleum engineering women
Fabulous Intelligent Gals First-year Interest Group (FIG)	30+ first year engineering women
WEP Peer Assistance Leaders (PALs)	Over 70 second, third and fourth year engineering women
Women In their Second year of Engineering (WISE)	Over 80 second year engineering women accepted into WISE program
Graduates Linked with Undergraduates in Engineering (GLUE)	24 second and third year engineering women and 24 MS and PhD engineering students
WEP Participant Scholarships	Participants and volunteers in WEP pre-college and current student events and initiatives
WEP Career and Leadership Development Initiatives	
WEP Leadership Seminar	40 second, third and fourth year engineering women
WEP Leadership Collaborative	Over 25 student leaders and 250 participants in SWE and the Department Leadership Teams
Women in Aerospace for Leadership & Development (WIALD)	All undergraduate Aerospace Engineering Women
Women in Electrical and Computer Engineering (WECE)	All undergraduate and graduate Electrical and Computer Engineering women
Women in Mechanical Engineering (WME)	All undergraduate and graduate Mechanical Engineering women
Consider Every Option (CEO)	40 undergraduate engineering women at each event – over 200 students anticipated
EXPO 101/201	350 undergraduate and graduate engineering students (50% women; 40% ethnic minority)
WEP Evening with Industry Banquet	330 undergraduate and graduate engineering students (75% women; 95% undergraduate)
WEP Community Building Initiatives	
WEP eCommunity	1,400+ currently enrolled engineering undergraduate and graduate women
WEP Community Building Initiatives	200 currently enrolled engineering undergraduate and graduate women

2010-2011 WEP Initiatives - DETAILS

Initiative and Date	Target Audience	Initiative Description	Partner Visibility
WEP Pre-College Initiatives			
<p>K-12 STEM Outreach Training and Certificate Program</p> <ul style="list-style-type: none"> • Tuesday, September 6, 2011, 3:30 – 4:30 p.m. • Friday, September 16, 2011, 3 – 4 p.m. • Friday, September 16, 2011, 4 – 5 p.m. • Thursday, November 10, 2011, 11 a.m. – 12 p.m. • Friday, January 27, 2012, 12 – 1 p.m. • Friday, February 17, 2012, 4 – 5 p.m. 	<p>All Cockrell School engineering students and student organizations engaged in K-12 STEM outreach on campus or in the community</p>	<p>Cockrell School of Engineering students and student organizations interested in volunteering for Engineering Saturdays at the Austin Children’s Museum, Introduce a Girl to Engineering Day, Central Texas Discover Engineering and Explore UT are encouraged to participate in the K-12 Outreach Training facilitated by the Women in Engineering Program. Training is required for certain outreach events and training helps individuals and organizations fulfill one requirement for the Cockrell School of Engineering WEP K-12 STEM Outreach Certificate.</p>	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Participation in event welcome • Company handouts, giveaways and door prizes
<p>Introduce a Girl to Engineering Day (Girl Day) – Saturday, February 25, 2012, 2 – 5 p.m.</p>	<ul style="list-style-type: none"> ▪ 1,800 pre-college 1st-8th grade students ▪ 400 current engineering student volunteers 	<p>Introduce a Girl to Engineering Day (Girl Day) is celebrated internationally during Engineers Week each year. Families and educators are invited to join their students at UT for an afternoon of engineering fun. Girl Day gives up to 2,000 first through 8th grade students a chance to:</p> <ul style="list-style-type: none"> • have fun doing grade-specific, hands-on engineering activities hosted by student organizations, corporate partners and community organizations • interact with over 500 students, professors and engineers <p>Participating Girl Scouts are able to receive a Girl Day patch available through partnership with the Girl Scouts of Central Texas. Current engineering students are provided leadership and presentation skills development opportunities.</p>	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Recognition on Girl Day banner and program agenda • Participation as booth presenters, activity room facilitators or general volunteers • Company handouts, giveaways and door prizes
<p>WE Connect –</p> <ol style="list-style-type: none"> 1. Saturday, January 21, 2012, 10 – 11:30 a.m. 2. Saturday, February 11, 2012, 11:30 a.m. – 1 p.m. 3. Saturday, March 3, 2012, 11 a.m. – 12 p.m. 4. Friday, April 6, 2012, 1 – 2:30 p.m. 	<ul style="list-style-type: none"> ▪ 100 high school senior women ▪ 20 current engineering student volunteers 	<p>WE Connect is an open reception and tour targeting a select group of admitted high school students and their parents. Current engineering students answer questions and provide advice while participants tour the WEP residential program. The goals of WE Connect include informing students about WEP and the residential program and answering any remaining questions the prospective students or parents may have concerning the Cockrell School of Engineering or their admission to the University.</p>	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Company handouts, giveaways and door prizes • Participation in event welcome

Initiative and Date	Target Audience	Initiative Description	Partner Visibility
WEP Pre-College Initiatives (continued)			
<p>Women in Engineering at UT Austin (WE@UT) – July 23-26, 2012</p>	<ul style="list-style-type: none"> ▪ 80 high school senior women ▪ 20 current engineering student volunteers 	<p>Women Engineers at The University of Texas at Austin (WE@UT) is a program held in conjunction with the University Honors Colloquium. Over 300 high school senior women interested in math, science or engineering who are invited to the Honors Colloquium are invited to arrive three days early to attend WE@UT. WE@UT:</p> <ul style="list-style-type: none"> • introduces students to a variety of engineering studies and exciting career options, • exposes students to female engineering role models through hands-on workshops and engineering sessions facilitated and attended by engineering students, faculty and industry professionals, and • provides current students with leadership and presentation skills development opportunities. 	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Recognition on WE@UT PowerPoint welcome slides and agenda • Participation as panelists and lunch engineers • Company handouts, giveaways and door prizes
WEP Retention and Academic Success Initiatives			
<p>First Year Initiative (FYI) – Fall 2011 and Spring 2012</p> <ul style="list-style-type: none"> ▪ FYIIsland – Wednesday, August 24, 2011, 5:30 – 7 p.m. ▪ FYI Campus Safety – Wednesday, September 14, 2011, 12 – 1 p.m. ▪ FYI: Study Abroad – Wednesday, October 12, 2011, 12 – 1 p.m. ▪ FYI: Scholarships – Wednesday, November 16, 2011, 12 – 1 p.m. ▪ FYIceland – Monday, January 16, 2012, 5 – 6:30 p.m. ▪ FYI: Spring into EXPO – Wednesday, January 25, 2012, 12 – 1 p.m. ▪ FYI: All About EWEEK – Wednesday, February 15, 2012, 12 – 1 p.m. ▪ FYI: How to Stay Involved as a 2nd Year Student – Wednesday, March 38, 2012, 12 – 1 p.m. ▪ FYI Spring Picnic (with PALs, WISE and FIGs) – Wednesday, April 4, 2012, 12 – 1:30 p.m. 	<p>300+ first year engineering women</p>	<p>The First Year Initiative (FYI) is designed to increase the retention rate of first year female engineering students into their second year. FYI events provide academic and peer support to inform students about engineering as a major and to connect students to the engineering community and the resources available to them. As part of FYI, first year women are matched with Peer Assistance Leaders (PALs), undergraduate mentors in their majors, who help answer questions about being an engineering student and maintain communications throughout the fall and spring semesters.</p>	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Participation as panelists or during welcome of FYI events • Company handouts, giveaways and door prizes

Initiative and Date	Target Audience	Initiative Description	Partner Visibility
WEP Retention and Academic Success Initiatives (continued)			
<p>Kinsolving Women in Engineering (KiWie) – Fall 2011 and Spring 2012</p> <ul style="list-style-type: none"> ▪ Moov-in Goodie Bag – August 2011 ▪ KiWie Welcome – Monday, August 23, 2011, 4:30 – 5:30 p.m. ▪ Bi-weekly lunches and dinners throughout the fall and spring semester 	45+ first year engineering women	<p>KiWIE is a retention-focused program providing first year engineering women the opportunity to live together in a residential community. Participation in WELD allows students to:</p> <ul style="list-style-type: none"> • live in a tight-knit community of women with common interests • live in the closest dorm to the engineering complex • form study groups right where they live • share their experiences with pre-college students participating in WEP recruiting events 	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Participation as panelists or during welcome of WELD events • Company handouts, giveaways and door prizes • Access to student resumes
<p>All About ME First-year Interest Group (FIG) – Fall 2011 and Spring 2012, Wednesdays, 12 – 1 p.m.</p>	25+ first year mechanical engineering women	<p>The FIG program is a University initiative aimed at retaining students into their second year. Participants take two cohort courses together and meet with a WEP Staff FIG facilitator and peer mentor for a one hour weekly seminar. Seminar topics are selected to help students adjust to life at UT, develop strategies for a successful college career, get connected to their major and have some fun. The All About ME FIG is open to up to 30 first year women majoring in Mechanical Engineering.</p>	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Participation as panelists or during welcome of FIG events • Company handouts, giveaways and door prizes • Access to student resumes
<p>Architectural, Aerospace and Civil (ACES) Engineering First-year Interest Group (FIG) – Fall 2011 and Spring 2012, Wednesdays, 12 – 1 p.m.</p>	25+ first year architectural, aerospace and civil engineering women	<p>The FIG program is a University initiative aimed at retaining students into their second year. Participants take two cohort courses together and meet with a WEP Staff FIG facilitator and peer mentor for a one hour weekly seminar. Seminar topics are selected to help students adjust to life at UT, develop strategies for a successful college career, get connected to their major and have some fun. The ACES FIG is open to up to 30 first year women majoring in Architectural, Aerospace or Civil Engineering.</p>	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Participation as panelists or during welcome of FIG events • Company handouts, giveaways and door prizes • Access to student resumes

Initiative and Date	Target Audience	Initiative Description	Partner Visibility
WEP Retention and Academic Success Initiatives (<i>continued</i>)			
Rockin' Pipettes First-year Interest Group (FIG) – Fall 2011 and Spring 2012, Wednesdays, 12 – 1 p.m.	20+ first year chemical and petroleum engineering women	The FIG program is a University initiative aimed at retaining students into their second year. Participants take two cohort courses together and meet with a WEP Staff FIG facilitator and peer mentor for a one hour weekly seminar. Seminar topics are selected to help students adjust to life at UT, develop strategies for a successful college career, get connected to their major and have some fun. The Rockin' Pipettes FIG is open to up to 30 first year women in Chemical and Petroleum Engineering.	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Participation as panelists or during welcome of FIG events • Company handouts, giveaways and door prizes • Access to student resumes
Fabulous Intelligent Gals First-year Interest Group (FIG) – Fall 2011 and Spring 2012, Wednesdays, 12 – 1 p.m.	30+ first year engineering women	The FIG program is a University initiative aimed at retaining students into their second year. Participants take two cohort courses together and meet with a WEP Staff FIG facilitator and peer mentor for a one hour weekly seminar. Seminar topics are selected to help students adjust to life at UT, develop strategies for a successful college career, get connected to their major, and have some fun. The Fabulous Intelligent Girls FIG is open to up to 30 first year engineering women.	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Participation as panelists or during welcome of FIG events • Company handouts, giveaways and door prizes • Access to student resumes
WEP Peer Assistant Leaders (PALs) – Fall 2011, Spring 2012 and Summer 2012 <ul style="list-style-type: none"> ▪ PAL Training at the Student Leaders Conference – Monday, August 22, 2011 ▪ PAL Chocolate and Chat – Tuesday, August 30, 2011, 5:30 – 6:30 p.m. ▪ PAL Chocolate and Chat – Tuesday, September 13, 2011, 5:30 – 6:30 p.m. ▪ PAL Meeting – Monday, January 16, 2012 ▪ PAL Chocolate and Chat – Tuesday, January 24, 2012, 5:30 – 6:30 p.m. 	Over 70 second, third and fourth year engineering women	PALs provide support to first year engineering women transitioning from high school into the Cockrell School of Engineering and work with WEP to recruit students to UT. PALs: <ul style="list-style-type: none"> • receive skills development and leadership training, • serve as resources and role models to pre-college and first year engineering students, • organize opportunities for first year women to get connected within the Cockrell School of Engineering, and • help coordinate pre-college programs. Over 70 PALs representing all departments are selected and trained by WEP each year.	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Participation as panelists or during welcome of PAL trainings or events • Company handouts, giveaways and door prizes • Access to student resumes

Initiative and Date	Target Audience	Initiative Description	Partner Visibility
WEP Retention and Academic Success Initiatives (<i>continued</i>)			
<p>Women In their Second year of Engineering (WISE) – Fall 2011 and Spring 2012</p> <ul style="list-style-type: none"> ▪ WISE Welcome – Tuesday, August 23, 2010, 4 – 5 p.m. ▪ WISE Resume Workshop – Thursday, September 8, 2011 ▪ WISE Spring Picnic (with FYI, PALs and FIGs) – April 4, 2012, 12 – 1:30 p.m. 	<p>Over 80 second year engineering women accepted into WISE program</p>	<p>The WISE program is designed with the needs, occasional doubts and questions of second year students in mind. WISE provides advice and a career exploration network that helps students explore their options and make informed decisions about their college careers and future plans. WISE encourages women to make their second year the year to:</p> <ul style="list-style-type: none"> • commit to completing an engineering degree • solidify their choice of major • explore career options through externships, internships, co-ops and undergraduate research <p>WISE consists of special events, targeted communications, peer mentoring and skills development through WEP pre-college program volunteer opportunities.</p>	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Participation as panelists or during welcome of WISE events • Recognition on WISE event PowerPoint welcome slides • Company handouts, giveaways and door prizes
<p>Graduates Linked with Undergraduates in Engineering (GLUE) – October 2011 through Spring 2012</p>	<p>24 second and third year engineering women <i>and</i> 24 MS and PhD engineering students</p>	<p>GLUE gives undergraduate students the opportunity to gain practical research experience by pairing them with graduate students in their majors. Undergraduate students assist with research projects and participate in a weekly seminar class where students share their research experiences, learn about research options in industry and academia, hear from panels of graduate students and engineers, and learn about graduate school and other undergraduate research options. Graduate students participate in career development workshops and gain mentoring, project management and teaching experience.</p>	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Recognition on syllabus and online Blackboard course management site • Participation as panelists or at end of semester celebration • Company handouts, giveaways and door prizes
<p>WEP Participant Scholarships – Fall 2011, Spring 2012 and Summer 2012</p>	<p>Participants and volunteers in WEP pre-college and current student events and initiatives</p>	<p>WEP Participant Scholarships are for participants in WEP initiatives and are aimed at increasing the retention of women in engineering by encouraging students to participate in activities, to get connected with peers, mentors and resources, and to engage in skills and career development opportunities. Scholarships are awarded throughout the academic year.</p>	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Company handouts, giveaways and door prizes

Initiative and Date	Target Audience	Initiative Description	Partner Visibility
WEP Career and Leadership Development Initiatives			
WEP Leadership Seminar – Fall 2011	40 second, third and fourth year engineering women	The purpose of the WEP Leadership Seminar is to provide second year undergraduate students practical applications to assessing their leadership and communication styles and applying what they learn through interactive activities. Seminars include interactive leadership role plays, personal assessments, industry leader guest speakers and MBA-level course material. The 2-credit hour, pass/fail course is restricted to engineering majors.	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Participation as panelists • Company handouts, giveaways and door prizes <ul style="list-style-type: none"> ▪ Access to student resumes
WEP Leadership Collaborative – Fall 2011, Spring 2012 and Summer 2012 <ul style="list-style-type: none"> • Leadership Collaborative Board Meetings – two in Fall 2011 and two in Spring 2012 • Leadership Team Meetings – Fall 2011 and Spring 2012 • Department Mentoring and Leadership Events and Workshops – Fall 2011 and Spring 2012 • Engineering projects – Fall 2011, Spring 2012 and Summer 2012 	Over 25 student leaders in SWE and the Department Leadership Teams Over 250 students participating in Leadership Collaborative events annually	The WEP Leadership Collaborative supports the success of all women in the Cockrell School of Engineering at UT through a supportive and collaborative structure and series of initiatives that build community, enhance outreach and recruitment, and develop leadership and career skills. The 2011-2012 Leadership Collaborative consist of leadership from the Society of Women Engineers (SWE) student section and the SWE Graduate Student Committee and department-based student-led leadership teams in Aerospace Engineering (WIALD – Women in Aerospace Leadership Development), Electrical and Computer Engineering (Women in ECE), and Mechanical Engineering (Women in ME).	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Participation as panelists and mentors • Company handouts, giveaways and door prizes • Access to student resumes
Women in Aerospace for Leadership & Development (WIALD) – Various events Fall 2011, Spring 2012	All undergraduate Aerospace Engineering women	The Women in Aerospace for Leadership & Development (WIALD) student organization is a WEP-sponsored initiative to build community and provide hands-on aerospace project experiences for undergraduate women. Students gain leadership experience and hands-on engineering experiences while working throughout the school year on NASA microgravity projects or other aerospace-industry projects. WIALD is a member of the WEP Leadership Collaborative, participating in leadership trainings and events.	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Participation in events • Company handouts, giveaways and door prizes
Women in Electrical and Computer Engineering (WECE) – Various events Fall 2011, Spring 2012	All undergraduate and graduate Electrical and Computer Engineering women	The Women in Electrical and Computer Engineering (WECE) student group is a WEP-sponsored initiative to build community and provide mentoring and technical career exploration experiences for undergraduate and graduate women. WECE is a member of the WEP Leadership Collaborative, participating in leadership trainings and events.	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Participation in events • Company handouts, giveaways and door prizes

Initiative and Date	Target Audience	Initiative Description	Partner Visibility
WEP Career and Leadership Development Initiatives (continued)			
Women in Mechanical Engineering (WME) – Various events Fall 2011, Spring 2012	All undergraduate and graduate Mechanical Engineering women	The Women in Mechanical Engineering (WME) student group is a WEP-sponsored initiative to build community and provide mentoring and technical career exploration experiences for undergraduate and graduate women. WME is a member of the WEP Leadership Collaborative, participating in leadership trainings and events.	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Participation in events • Company handouts, giveaways and door prizes
Consider Every Option (CEO) – Fall 2011 and Spring 2012 <ul style="list-style-type: none"> • Monday, September 19, 2011, 5:30 – 7 p.m., Kickoff Dinner • Tuesday, September 27, 2011, 12:30 – 2 p.m., How You Play the Game • Monday, October 3, 2011, 5:30 – 7 p.m., Career Options in Management, Business & Consulting • Monday, October 17, 2011, 12 – 1 p.m., Branding & Marketing Yourself • Monday, November 7, 2011, 5:30 – 7 p.m., Career Options in Research • Tuesday, November 15, 2011, 3:30 – 5 p.m., Conquering Communication • Monday, January 23, 2012, 5:30 – 7 p.m., Career Options in Education • Thursday, January 26, 2012, 12:30 – 2 p.m., Office Politics & Networking • Monday, March 26, 2012, 12 – 1 p.m., Team Dynamics • Tuesday, March 27, 2012, 5:30 – 7 p.m., Career Options in Energy Industries • Wednesday, April 4, 2012, 4 – 5 p.m., Public Speaking • Monday, April 9, 2012, 5:30 – 7 p.m., Career Options in Law & Public Policy 	40 undergraduate engineering women at each event	Consider Every Option (CEO) is open to engineering students who wish to explore the many career paths one can take with an engineering degree, including some non-traditional choices. Students The goal is to provide undergraduate students with a career development experience unlike any currently available in the Cockrell School of Engineering and to provide students with some of the knowledge and skills required for a success in the workplace. This workshop and career exploration series will provide undergraduate students with practical information and applications for the workplace through interactive discussion, role plays and experience sharing.	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Participation as panelists or during welcome of events • Company handouts, giveaways and door prizes

Initiative and Date	Target Audience	Initiative Description	Partner Visibility
WEP Career and Leadership Development Initiatives (continued)			
<p>EXPO 101 (The Basics) and 201 (Maintaining Contact) – September 8, 2011, 5:30 – 7 p.m.</p>	<p>350 undergraduate and graduate engineering students (50% women; 40% ethnic minority)</p> <p><i>(NOTE: this event is held jointly with the Equal Opportunity in Engineering Program)</i></p>	<p>The EXPO 101/201 workshop is hosted jointly by the Equal Opportunity in Engineering (EOE) Program and the Women in Engineering Program (WEP) to prepare students for the Cockrell School's Engineering EXPO (Career Fair). EXPO 101 provides students with the basics – what to wear, what to take, how to prepare, how to behave at a career fair, etc.. EXPO 201 provides an opportunity to explore more complicated career fair situations for the more senior students – what to say/do if you already have a job but still want to develop contacts, how to move from one industry to another, etc.</p>	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Recognition on event PowerPoint welcome slides • Participation as panelists or during welcome of events • Company handouts, giveaways and door prizes
<p>WEP Evening with Industry Banquet – February 2, 2012, 6:30 – 9:30 p.m.</p>	<p>330 undergraduate and graduate engineering students (75% women; 95% undergraduate)</p>	<p>The Evening with Industry Banquet is an annual networking event hosted by the Women in Engineering Program the night prior to the Spring Engineering EXPO. The Banquet is an excellent way for industry representatives to interact with engineering students interested in summer internship, co-op and full-time career opportunities. Representatives from over 40 companies network with over 330 students at a reception prior to dinner, enjoy networking and an awards presentation during dinner and have an opportunity to continue discussions at the conclusion of the program. Corporate sponsorship of a table at the dinner reserves space for two company representatives and seven students. Companies request students with specific engineering majors and students sign up on a first-come, first-served basis.</p>	<ul style="list-style-type: none"> • Recognition as table sponsor on email advertisements, communications and marketing materials • Visibility on student Web registration system • Recognition in Banquet Program Booklet and during WEP Update

Initiative and Date	Target Audience	Initiative Description	Partner Visibility
WEP Community Building Initiatives			
<p>WEP eCommunity – Fall 2011 and Spring 2012</p>	<ul style="list-style-type: none"> ▪ 1,400+ currently enrolled engineering undergraduate and graduate women 	<p>The WEP eCommunity serves as an on-line resource center for students seeking academic and career guidance and as a communication tool for WEP. The eCommunity on Blackboard provides information on WEP initiatives, opportunities for students to engage in Cockrell School of Engineering and UT Austin events, access to resource materials from WEP career development and other initiatives, and tips and tricks for academic and personal success in college and in engineering. The eCommunity on Blackboard is automatically made available to all women enrolled in the Cockrell School of Engineering. The eCommunity on Facebook consists of a WEP Student Group as well as other communities based on WEP cohorts. The eCommunity on LinkedIn is for female engineering alums and upper-class students from UT Austin.</p>	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Recognition on eCommunity online Blackboard site • Company online postings and announcements • Company handouts, giveaways and door prizes
<p>WEP Community Building Initiatives</p> <ul style="list-style-type: none"> ▪ Fall End of Semester Celebration and Open House – Monday, December 5, 2011, 11 a.m. – 2 p.m. ▪ WEP Spring Picnic (with WEP FIGS, PALs, FYI, WISE participants) – Thursday, April 4, 2012, 12 – 1:30 p.m. ▪ Spring End of Semester Celebration and Open House – Monday, May 7, 2012, 11 a.m. – 2 p.m. 	<ul style="list-style-type: none"> ▪ 200 currently enrolled engineering undergraduate and graduate women 	<p>WEP Community Building Initiatives are aimed at addressing the critical student success factor of interaction with other students and participation in student activities. End of Semester Celebrations and Open Houses provide students a structured study break prior to finals where they may celebrate semester successes and accomplishments with each other, write welcome letters or tips for success to incoming students, or share study tips and finals survival strategies. WEP’s Women’s History Month Celebration includes the placement of a Women’s History Month banner within the Cockrell School of Engineering area and the hosting of an open house to celebrate the accomplishments of women engineers from our student, staff, faculty, alumni and industry population.</p>	<ul style="list-style-type: none"> • Recognition on all email communications and marketing materials • Recognition on End of Semester PowerPoint welcome slides • Participation in events with opportunities for addressing the participants • Company handouts, giveaways and door prizes