

SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS

The University of Texas at Austin



Corporate Solicitation Packet
2009-2010

“The Premiere Source for Quality Hispanic Professional
Engineers and Technical Talent”



SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS

The University of Texas at Austin ♦ Cockrell School of Engineering, ECJ 1.227 ♦ Austin, TX 78712

Dear Corporate Supporter,

On behalf of the student chapter of the Society of Hispanic Professional Engineers (SHPE) at The University of Texas at Austin, we would like to invite you to become involved with our chapter as we celebrate our 27th Anniversary by supporting this year's program and events. Our mission is to encourage recruitment, retention, and the advancement of Hispanic engineers in education and the workforce. In addition, we help to promote career development, self-esteem, and pride within the community in Austin and the UT campus.

The Society of Hispanic Professional Engineers has many opportunities for corporate involvement and support during the 2009-2010 academic year. Our events include several conferences, both at the national and regional levels, various outreach programs within our community, and numerous opportunities to develop leadership skills. We have planned events that have proven to be successful, including weekly study sessions, resume workshops, and mock interviews in conjunction with other organizations and offices within the Cockrell School of Engineering. These events have earned us recognition such as:

1. Outstanding Society Awarded by Student Engineering Council: 2009
2. Bravo Awards Best Professional Society: 2009
3. Five Star Chapter from Region V: August 2008 & March 2005
4. Outstanding Achievement Award for Impressive Increase in Student Membership: 2007-2008
5. Blue Chip Chapter from Region V: March 2007
6. SHPE Chapter with Best Outreach and Recruitment Programs: 2006
7. Regional Chapter of the Month: November 2005
8. Academic Regional Chapter of the Year: 1999-2000
9. Professional Development Chapter of the Year: 1998-1999

Enclosed you will find a calendar of events and annual budget for the upcoming year. These events have made UT-SHPE and its members successful in the past, and with your company's support that success will continue. We appreciate your interest in and support of the Society of Hispanic Professional Engineers. We will contact you within the next few weeks to follow up on this letter. In the meantime, if you have any questions or need further information, please feel free to contact me at (512) 740-9877 or by email at: shpe@engr.utexas.edu. Thank you for your consideration.

Best Regards,

Tommy Abrego
President
tommyabrego@mail.utexas.edu

Christine Fuentes
Vice President
Christine117j@yahoo.com



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History

The Society of Hispanic Professional Engineers is a non-profit organization committed to the advancement of Hispanics in engineering and other technical fields. It was founded in Los Angeles, California in 1974. Through its history of 35 years, SHPE has grown to include 6,500 members affiliated with 40 professional chapters and 147 student chapters.

In 1982, The University of Texas at Austin student chapter of the Society of Hispanic Professional Engineers was chartered, in conjunction with the Pi Sigma Pi Minority Academic Engineering Society, under the direction of the Equal Opportunity in Engineering Program in the Cockrell School of Engineering.

Since then, the UT Austin student chapter has grown to include over 100 registered national members. It has dedicated its existence to increasing the enrollment and retention of Hispanics throughout the Cockrell School of Engineering in order to better represent the changing percentage of Hispanics within the state of Texas. SHPE continues to promote the advancement and support of more than 750 Hispanic engineering students currently enrolled in the school by providing opportunities that include:

- leadership enhancement
- academic support and direction
- professional development
- career opportunities through corporate interaction
- technical skills development
- social activities among students within the society

This kind of commitment is possible through collaboration and partnerships with corporations, alumni, the Cockrell School of Engineering community, the University as a whole, and the state of Texas. This support has created a history of success, and shows promise for continued growth and excellence through the future.

Vision

SHPE is the leading social-technical organization whose primary function is to enhance and achieve the potential of Hispanics in engineering, math, and science.

SHPE Mission

SHPE is the Premier Source for Quality Hispanic Professional Engineers and Technical Talent

Statement of Values

We are brought together by heritage, social responsibility and desire to improve the equality of all people through the use of science and technology. We value excellence in education, professional pursuits and leadership. We obtain excellence through integrity, empowerment, achievement, diversity and continuous improvement.

Strategic Focus Areas

- Increase educational opportunity
- Promote professional and personal growth
- Become involved in education, business, and government issues
- Enhance pride within the organization
- Reinforce our reputation as a vital Hispanic organization



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2009-2010 Elected Officers

President: Senior, Civil Engineering	Tommy Abrego tommyabrego@mail.utexas.edu (512) 740-9877
Vice President: Senior, Civil Engineering	Christine Fuentes christine117j@yahoo.com (210) 862-2064
Secretary: Senior, Chemical Engineering	Janeth Rodriguez janeth_rdz@mail.utexas.edu
Treasurer: Junior, Petroleum Engineering	Omar Gomez omargomez@mail.utexas.edu
Professional Representative: Senior, Aerospace Engineering	Lorenzo Saenz lsaenz_22@mail.utexas.edu
SEC Representative Junior, Aerospace Engineering	Magdalena Rodriguez magdalena1241@yahoo.com
SEC Representative Sophomore, Mechanical Engineering	Juan Carlos Gonzalez jc_gonzalez@mail.utexas.edu

2009-2010 Appointed Directors

ACE (Academic Career Enhancement) Co-Director.....	Joe Delgado
ACE (Academic Career Enhancement) Co-Director.....	Victoria Flores
Academics Director	Jorge Leal
Athletics Director	Jorge Carrasco
Community Service Director	Rodrigo Estrada
Corporate Liaison	Guillermo Gutierrez
Co-Journalist	Jennifer Salazar
Co-Journalist.....	Catherine Gonzales
Social Director	Isidro Mendoza
Recruitment and Retention Co-Director.....	Margarrita Aguire
Recruitment and Retention Co-Director.....	Oscar Trevino
Webmaster	Chris Torres



Levels of Support

Platinum: \$3,000 and up

Official Supporter
One General Meeting*
One Event or End-of-Week Social*
Funding for three or more students to SHPE Conference
Funding for one or more student to SHPE NILA Conference

Gold: \$2,000 – \$2,999

Official Supporter
One General Meeting*
One Event or End-of-Week Social*
Funding for one or two students to SHPE Conference

Silver: \$1,000 – \$1,999

Official Supporter
One General Meeting*
One Event or End-of-Week Social*

Bronze: \$500 – \$999

Official Supporter
One General Meeting or End-of-Week Social*

*Meeting and event dates may be dependent upon level of support.



Detailed Calendar of Events

Sept. 9, 2009

Sept. 23, 2009

Oct. 7, 2009

Oct. 21, 2009

Nov. 4, 2009

Nov. 18, 2009

Jan. 20, 2010

Feb. 3, 2010

Feb. 17, 2010

Mar. 3, 2010

Mar. 24, 2010

April. 7, 2010

Apr. 21, 2010

May 5, 2010

General Meetings

The general meetings are utilized as a way to relay information and events to members. These bi-weekly meetings consist of guest speakers that are usually provided by the corporate supporter for the meeting. Guest speakers present on topics such as: interview skills, resume tips, effective study habits, business etiquette, leadership, giving back to the community, and professional development. Companies are recognized for their generosity and community involvement through advertisements before and during meetings. Approximately 80 members attend. Food is provided for every member.

Food	\$800
Drinks and Utensils and cake	\$100
Advertisement (Flyers)	\$50
Cost Per Meeting	\$950
Total Cost	\$13300

Aug. 25, 2009

Engineering Fall Gathering

SHPE-UT will participate in the Engineering Fall Gathering to welcome more than 1,000 new students to the Cockrell School of Engineering. Hosting a SHPE booth at the Engineering Fall Gathering is a great opportunity to reach out and recruit new SHPE members.

Aug. 27, 2009

EOE-PSP-NSBE-SHPE Fall Kick-Off

SHPE-UT will further welcome new and returning engineering students back to school at the Fall Kick-Off with the Equal Opportunity in Engineering (EOE) Program, Pi Sigma Pi Minority Academic Engineering Society (PSP), and the National Society of Black Engineers (NSBE). The Fall Kick-Off will be used to attract new members by providing them with the opportunity to socialize with officers, current members and EOE staff. The Fall Kick-Off will be catered and the event will take place on campus. Approximately 150 people will attend.



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End of the Week Socials

Each month, SHPE plans to host socials to provide members with a chance to interact with other members, organizations, and company representatives in an informal environment.

Night at the Union

Sept. 13, 2009

An evening of bowling and pizza with members from SHPE, PSP, and NSBE. Approximately 60 people will attend.

Food, Drink, Utensils, Advertisements	\$300
<u>Facilities (Bowling Alley Rental and Shoes)</u>	<u>\$300</u>
Cost of Event	\$600

SHPE-PSP-NSBE Tournaments

Sept. 25, 2009

Mar. 26, 2010

A friendly volleyball competition in the fall and basketball tournament in the spring between the three organizations. Approximately 30 people will attend.

Facilities	\$100
<u>Food, Drinks, Utensils, Advertisements</u>	<u>\$150</u>
Cost per Semester	\$250
Total Cost	\$500

SHPE-SWE Social

Oct. 23, 2009

This event will provide an informal environment to allow members of SHPE and SWE to socialize. Approximately 40 people will attend.

Facilities	\$200
<u>Food, Drink, Utensils, Advertisements</u>	<u>\$300</u>
Cost of Event	\$500

SHPE-PNS-NSBE End of Semester Social

Nov. 20, 2009

Apr. 30, 2010

A social event to celebrate the completion of the fall and spring semesters. Approximately 60 students will attend.

Facilities	\$250
<u>Food, Drinks, Utensils, Advertisements</u>	<u>\$250</u>
Cost Per Semester	\$500
Total Cost	\$1000



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Feb. 5, 2010

SHPE Kick-Off Social

This social is to build community within our organization and welcome members back to UT. Approximately 40 people will attend.

Food, Drinks, Utensils, Advertisements	\$250
<u>Facilities</u>	<u>\$250</u>
Cost of Event	\$500

Sept. 19, 2009

SHPE Corporate Tailgate

The SHPE Tailgate is a way to bring student and professional SHPE members and recruiters together in an informal setting. The organization reserves spaces in a parking lot where members are invited to eat bar-b-que and socialize until the UT football game begins. Each corporate supporter will be allocated two tickets to the football game (UT vs. Texas Tech). Approximately 45 members and 5 recruiters will attend. Members from SHPE-Texas Tech Chapter will be invited to attend.

<u>Event Cost</u>	<u>\$20/person</u>
Total Cost	\$1000

Oct. 9-11, 2009

Hispanic Engineer National Achievement Awards Conference (HENAAC)

HENAAC provides students with a forum for personal and professional growth. The conference includes workshops for students and professionals, a career fair, and a national awards show. HENAAC also incorporates the College Bowl, which is a two day competition between student teams that focuses on showcasing students' teamwork and leadership skills. The conference will take place in Long Beach, CA. and approximately 15 students will attend the conference.

<u>Registration Fee</u>	<u>\$100/student</u>
Total Cost	\$1500



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Oct.1, 2009

Ladies Night

The purpose of ladies night is to offer a special evening tailored to meet the interests of female SHPE, PSP, and NSBE members. Ultimately, the goal is to increase the number of ladies who choose to become active members of SHPE, PSP, and NSBE. Created in 2006, Ladies Night has successfully united the minority women in the Cockrell School of Engineering through this night of fellowship. During this event, the ladies meet with successful women in the engineering industry and learn how to overcome the challenges women face every day in a predominately male field. Approximately 30 members will attend.

Food, Drinks, Utensils, Advertisements	\$300
Door Prizes	\$100
Games and Movies	\$100
Cost of Event	\$500

Oct. 28- Nov.1, 2009

SHPE Conference

The SHPE Conference is the largest Hispanic technical conference in the nation. The conference provides educational, technical, developmental, and networking opportunities for students. SHPE Conference attracts thousands of students, corporate representatives, and community leaders. The agenda includes: technical and career workshops, a career fair, a graduate school fair, the National Academic Olympiad, technical paper competitions, and the Extreme Engineering challenge. SHPE Conference also offers a Pre-College Program which encourages elementary and high school students to explore career opportunities in science and engineering. This year the conference will take place in Washington D.C. Approximately 25 students will attend.

Registrations Fee	\$100/student
Travel	\$100/student
Total Cost	\$5000



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Manitos/Manitas Mentorship Event

This program is to provide underclassmen with a “Big Brother/Sister” to mentor and assist them during their transition to UT. Upperclassmen will inform underclassmen of all events and meetings held by SHPE to keep them involved in the organization. They will also help underclassmen members succeed throughout their first and second year at UT. This also allows upperclassmen to build their leadership, communication, and interpersonal skills. The Manitos/Mantias support network connects students with resources and creates a lasting bond between upperclassmen and underclassmen.

Food, Drinks, Utensils, Advertisements	\$250
<u>Facilities</u>	<u>\$250</u>
Cost Per Semester	\$500
Total Cost	\$1000

Feb. 15-19, 2010

Engineers Week

The National Engineers Week is a weeklong celebration of engineering and technical professions. As the week progresses, the Student Engineering Council hosts events to build a sense of community in the Cockrell School of Engineering. Events range from brainteasers, to outdoor events, to our annual activity. To make this year’s National Engineers Week just as memorable as previous years, SHPE plans on hosting a “Jalapenardy,” which is a game similar to Jeopardy, just spiced up a bit. This event is set up to promote the Hispanic community in the Cockrell School of Engineering.

<u>Jalepenos and Supplies</u>	<u>\$150</u>
Cost of Event	\$150



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Spring, 2010

SHPE's and Salsa

SHPE's and Salsa is a cultural awareness event that unites the SHPE National Executive board and members from across the region. The goal of this event is to bring regional students and professional members together to embrace the Hispanic heritage with a night of food and music on campus. Salsa lessons will be provided for all members. In the past this has been a great event that has left a lasting impression on both student and professional members.

Music and Salsa Instructors	\$500
Food, Drinks, Advertisement	\$600
Facilities	\$400
Cost of Event	\$1500

Oct. 3, 2009

SHPE Lone Star Showdown

The Lone Star Showdown is a friendly basketball competition between the SHPE chapters from UT Austin and Texas A&M University. This event encourages members to network with neighboring chapters and creates a sense of family in the region. Members from Texas A&M will visit Austin, have lunch and compete in the game. SHPE will provide shirts for the event and a trophy for the winner. Supporters of the SHPE Lone Star Showdown will have their company logo printed on the t-shirts and trophy. Approximately 50 members will attend this event.

Food, Drinks, Utensils	\$250
Lone Star Showdown Shirts	\$250
Facilities	\$150
Cost of Event	\$650

Apr. 29, 2010

Book Scholarship

The Book Scholarships help promote academic excellence within the chapter. Book Scholarships will be given to the two male and two female students with the highest semester GPA from the previous semester at EOE's Excellence Awards Banquet. The recipient must be an active participant in SHPE-UT academic activities.

Scholarship	\$250/student
Total Cost	\$1000



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May 2, 2010

Battle of the SHPEs

Battle of the SHPEs is an annual professional networking event where the UT-Austin and Austin Professional SHPE chapters get together for a bar-b-que cookout and volleyball tournament. Approximately 50 members will attend this event.

Facilities	\$100
Food, Drinks, Utensils, Advertisements	\$400
Cost of Event	\$500

May, 2010

LeaderSHAPE Texas

LeaderSHAPE Texas is a nationally accredited leadership retreat geared to equip undergraduate students with the skills to lead with integrity and develop a sense of community awareness. SHPE will send four students based on their past involvement within the organization. Students who show potential in taking future leadership positions in SHPE will be considered and molded into the next generation of officers within the organization.

Registration Fee	\$100/student
Total Cost	\$400

Ongoing

Fundamentals Exam Funding

SHPE will provide funding for up to four members to take the Fundamentals Exam (FE) throughout the year. Many students wish to pursue a professional engineering license. In order to do so, you must pass one of the Fundamentals (FE/FLS) examinations. To be eligible for this funding, the student must actively participate in academic events year round.

Registration Fee	\$120/student
Total Cost	\$480



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Ongoing

SHPE Athletics

SHPE organizes intramural teams throughout the school year in order to promote a healthy lifestyle. The SHPE members participate in flag football, volleyball, basketball, soccer, and softball. Supporters of SHPE Athletics will have their company logo printed on team t-shirts.

Registration Fee	\$70/sport
Team T-Shirts	\$400
Total Cost	\$750

Feb. 2010

Sub Regional Outing

Sub Regional Outing (SRO) is a weekend of collaboration within the region. Student and professional members attend the outing to participate in sporting event to promote camaraderie and teamwork. The weekend consists of a volleyball competition and several social events to unite the region members. Approximately 25 members will attend.

Registration Fee	\$40/Student
Cost of Event	\$1000

Mar. 2010

Regional Leadership Development Conference

The Regional Leadership Development Conference (RLDC) is held after elections and is a perfect opportunity for future leaders to prepare themselves as officers. RLDC helps strengthen student and professional chapters by providing them with the opportunity to improve their organizational, managerial, leadership, professional, and technical skills through several workshops offered at the conference. Approximately 40 students will attend.

Registration Fee	\$50
Cost of Event	\$2000



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September 2, 2009

February 27, 2010

Fundraising Events

Our chapter plans to host two fundraising events to generate additional income for our organization. SHPE officers and members will come together to host a profitable activity, such as a bar-b-que or athletic tournament, to reach students across the UT campus. This event will help us raise funds, promote our organization, and help our members expand their peer network beyond engineer students.

Event Cost \$500/semester

Cost of Event **\$1000**

Overall Cost: **\$34,830**



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**Thank You for Your Support
and
Welcome to the SHPE Family!**



If you have any questions or concerns, please contact our SHPE President, Tommy Abrego, at
(512) 740-9877 or by e-mail at: shpe@engr.utexas.edu



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Corporate Response Form

Company Name: _____

Contact Person: _____

Title: _____

Mailing Address: _____

Phone: () _____ Fax: () _____

E-mail: _____

Please indicate one of the following:

_____ We would like to become an official supporter of the UT-Austin SHPE Chapter:

_____ Platinum Supporter (\$3,000 and up)

_____ Gold Supporter (\$2,000 - \$2,999)

_____ Silver Supporter (\$1,000 - \$1,999)

_____ Bronze Supporter (\$500 - \$999)

Preferred Meeting Date: _____

Preferred Event or Social: _____

_____ We would like to support an event and/or program.

Event/Program: _____

Amount: \$ _____

_____ We would like to donate our services in a different manner.

Please specify: _____

Signature: _____ Date: _____

SHPE truly appreciates your support. Thank you!

Please mail to:

The University of Texas at Austin

Society of Hispanic Professional Engineers

c/o Tommy Abrego

1 University Station C2100

Austin, Texas 78712

Or fax to:

Tommy Abrego

SHPE President

512-740-9877